* There will be 2 versions

1) For parents/guardians /providers

             2)For general audience - community, donors, etc.

**Version 1**

* The brochure will cover Camp HOPE America, Safe Futures and the yearlong  mentoring program Pathways
* Trifold layout
* Front panel will display logos-Camp HOPE America , Safe Futures | Pathways ( smaller SF logo either on front or in another area of brochure)
	+ There is no separate logo for Pathways so this will be Camp HOPE America, safe Futures logo ad Pathways Logo.
* (Opening inside panel) Christine Foster will provide mission for CHASF and draft some specific language for program overview and (middle panel) FAQs for brochure
	+ The Mission of Camp HOPE America, Safe Futures is to help children in Southeastern Connecticut who have been exposed to trauma find pathways to HOPE and healing. The program consists of a week of camp supported by yearlong activities and group mentorship referred to as Pathways.
	+ Safe Futures has partnered with Channel 3 Kids Camp in Andover, CT. Throughout the course of a week at Channel 3 Kids Camp, campers participate in a variety of activities ranging from field games to rock climbing, archery, and art projects to silly campfire songs. Campers are challenged to step outside of their comfort zone and accomplish an activity they haven’t had the opportunity to before, in order to overcome their fears. Each day, campers read about real people, not too much older than they are, who have overcome diversity, abuse, and other real life challenges to show them that they are not alone, and that their past does not define their future.
	+ The year-round piece of the program, Pathways, is intended to create a safe and nurturing community for not only the youth involved, but their families as well. The events held throughout the year are varied and include team building activities, art projects, and educational field trips. We want to continue to expose children to new experiences while also giving them positive role models and friends.
	+ FAQ’s For middle panel:
		- What age children can participate? Children between the ages of 7 and 11 can enroll in the program.
		- How much does it cost? *There is no cost to families. Safe Futures covers the cost of camp tuition and provides a camp trunk to each camper with camping supplies.*
		- Is every child in the program guaranteed a spot at camp? *No, space is limited and not every child is ready for a week of overnight camp. Safe Futures’ Director of Camp HOPE will meet with each family to discuss what is best for their child.*
		- Who will care for my child while they are at camp? *Children will sleep in a cabin with one Channel 3 Kids Camp Counselor and one HOPE Counselor, who is a staff or volunteer of Safe Futures. The Director of Camp HOPE attends every week of camp along with additional staff to ensure the best possible experience is provided for your child. In addition Channel 3 Kids Camp has nurses or emergency medical technicians on-site 24 hours a day.*
* (Third inside panel ) Contact information and QR code for forms ( \*provider form and parent/guardian form) \* downloadable forms could be placed on Camp HOPE website page for ease of access for providers
	+ Forms will be sent in a separate email.
	+ **Contact information:** Christine Foster

 Director of Crisis Counseling and Camp HOPE

 Safe Futures

 cfoster@safefuturesct.org

860-941-2492

* (Back Middle Panel) Approved  photos of program – media releases for any subjects of photos.
	+ Potential photos will be sent in a separate email.
* (Third back panel) TBD??? Possibly get involved options: mentors/ presentation opportunities or info sessions
* Marketing and Communications’ self-imposed deadline for version 1 (approved by leadership - digital copy) is August 30th

**Version 2 :**Camp HOPE America, Safe Futures general audience brochure to be discussed

* Get involved options: mentors/ presentation opportunities/donations